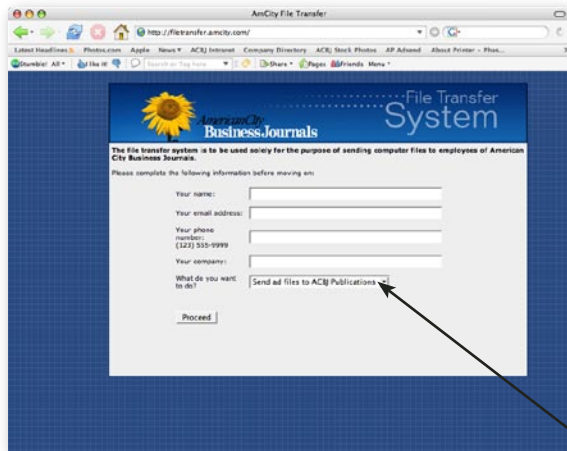


Ad and File Transfer System

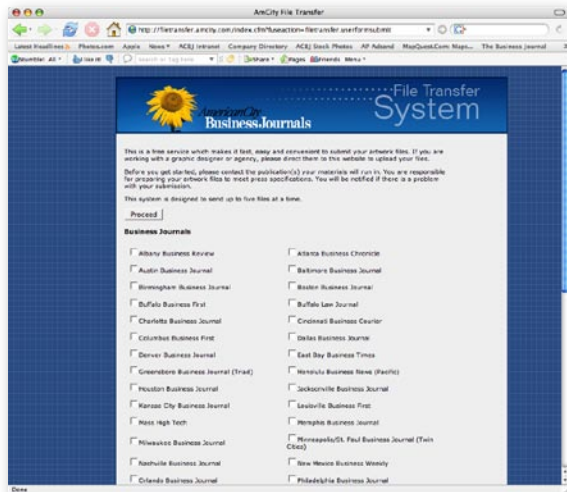


Entry screen - User enters name, contact info and intent

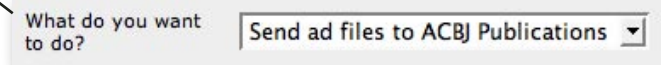
Sending your ads and files is now easier than ever! Say good-bye to FTP and email.

We now have a web-based ad and file transfer system. This web site eliminates the need for FTP software. And because it's web-based, it also eliminates the file size limitations of email and keeps your email outbox free of large attachments. The site works with any browser.

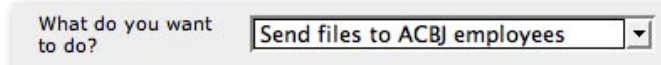
The File Transfer System has two functions:



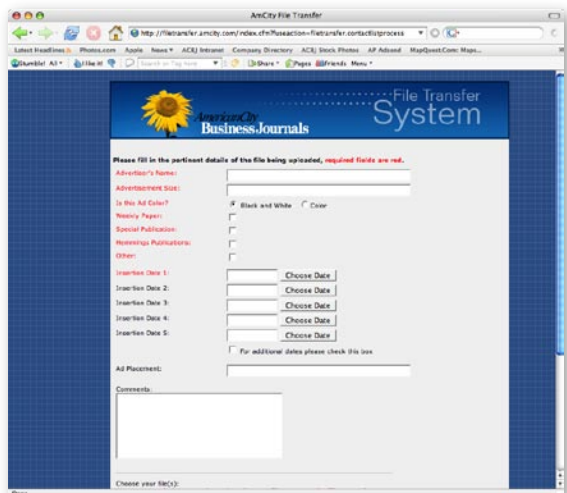
Market screen - User chooses all the publications they wish to send files to



'Send ad files to ACBJ Publications' - upload electronic ads easily, efficiently and fast. This web tool can transmit ad materials to single or multiple publications simultaneously and provides the needed information about the uploaded files such as contact information, ad specifics, run dates and more. The publication receives an immediate e-mail notification of the upload.



'Send files to ACBJ employees' - this allows anyone to send files directly to specific ACBJ employees. A great use of this is off-site photo uploads. The employee will receive immediate e-mail notification of the upload.



Upload screen - User enters all ad information and can upload up to five files at one time.

There are no file size limits for uploading!

Please observe these limitations which are also listed on the site:

- 1) No special characters can be used in the filename (@, %, /, etc.).
- 2) A file extension is required (.pdf, .sit, .jpg, etc.)
- 3) Stuffit ".sitx" files cannot be transmitted at this time.

Start today! Send your files using:

<http://filetransfer.amcity.com/>

For more information contact
Joseph O'Brien, Production Director
215-238-5132